



Helping Kids with  
Physical Disabilities  
Succeed

# Canadian Assistive Devices Association Presentation May 4, 2011





Helping Kids with  
Physical Disabilities  
Succeed

# Overview of Presentation

- Mission Statement
- Who We Help
- Financial Assistance Programs
- Camping & Recreation Programs
- Education: Public Awareness, SEAC
- Website



Helping Kids with  
Physical Disabilities  
Succeed

# Mission Statement

Easter Seals Ontario is dedicated to helping children, youth and young adults with physical disabilities achieve their full individual potential and future independence.

Easter Seals funds disability solutions through financial assistance, summer camp, the Recreational Choices funding program, advocacy and public & consumer education



Helping Kids with  
Physical Disabilities  
Succeed

# Who We Help

- ✓ Children & youth up to their 19<sup>th</sup> birthday
- ✓ Physical Disability affecting their mobility
- ✓ Resident of Ontario

the  
easter seals  
**telethon**

**POWERPLAY**  
FOR EASTER SEALS KIDS™



**PENNY  
POWER!**  
FOR EASTER SEALS KIDS

**MARCH** is  
Easter Seals Month  
FUNDRAISING & AWARENESS  
FOR KIDS WITH PHYSICAL DISABILITIES



**Snowarama**  
for Easter Seals Kids



**EASTER SEALS  
REGATTA**



**EASTER SEALS  
24 HOUR RELAY**





Helping Kids with  
Physical Disabilities  
Succeed

# Financial Assistance Program

## Background

- Easter Seals has been providing financial assistance to families since the 1930's
- Funding Financial Assistance is based on donor dollars
- Easter Seals acts as the third party funder
- The Program is centralized through the Provincial Office and follows a set criteria



Helping Kids with  
Physical Disabilities  
Succeed

# What is Funded?

- Mobility Equipment: Wheelchairs, walkers, standers
- Communication Devices: ADP funded computers
- Orthotics: leg braces
- Accessibility Equipment: Ceiling track lift systems, van lifts, ramps
- Bathing/Toileting Equipment: bath lifts, commode chairs



Helping Kids with  
Physical Disabilities  
Succeed







Helping Kids with  
Physical Disabilities  
Succeed

# Camping & Recreation Programs

- Easter Seals has been operating residential summer camps since 1937
- Easter Seals owns and operates two camps: Easter Seals Merrywood and Woodeden
- The Recreational Choices Funding program
- Funding for both programs is based on donor dollars
- Child must be registered with Easter Seals







Helping Kids with  
Physical Disabilities  
Succeed

# Residential Summer Camps

- Recreational camping program for children/youth between the ages of 8 to 18 years who meet the criteria
- Family Camp is available for children/youth and their families. Children who do not meet the criteria for individual camp are encouraged to attend Family Camp



Helping Kids with  
Physical Disabilities  
Succeed





Helping Kids with  
Physical Disabilities  
Succeed





Helping Kids with  
Physical Disabilities  
Succeed





Ontario

Helping Kids with  
Physical Disabilities  
Succeed





## Recreational Choices Funding Program

- Funds are to be used for a recreational program in the summer of the parents/child's choice, e.g. Residential or Day Camp, swimming lessons, sports camp
- Funds available to children/youth between the ages of 5 to 18 years on the Easter Seals registry

# Incontinence Supplies Grant Program

- Easter Seals Ontario administers the program on behalf of the Ministry of Health and Long Term Care
- Eligibility criteria, payment schedules and funding levels for the program are set by the Ministry of Health and Long Term Care
- Program is fully funded by the Ministry of Health and Long Term Care
- Application and guidelines on Easter Seals' website at [www.easterseals.org](http://www.easterseals.org)



Helping Kids with  
Physical Disabilities  
Succeed

# Education

- Public Awareness
- Special Education Advisory Committees(SEAC)
- Scholarship Funding



Helping Kids with  
Physical Disabilities  
Succeed

# Website

- [www.easterseals.org](http://www.easterseals.org)
- Services & Program information
- Event Information
- Resource Links: 31 categories of topics with over 300 links to resources for families from Accessibility to Wills & Estates
- Contact Information



Helping Kids with  
Physical Disabilities  
Succeed

# Thank You

