

Canadian Assistive Devices Association

Russell Williams, President

Canada's Research-Based Pharmaceutical Companies, Rx&D

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Rx&D – A National Association

Established in 1914, Rx&D represents over 18,000 men and women in the innovative, knowledge-intensive, pharmaceutical industry. Our members contribute to the investment of over \$1 billion annually in health R&D.

Our Mission

Advocate for policies that will bring the best innovative medicines and vaccines to Canadians in a timely and appropriate manner; improve Canada's global competitiveness; and make Canada a world leader in attracting pharmaceutical and biotechnology investments, which are key components of the knowledge-based economy.

Rx&D – The Most Influential Trade Association



GenomeCanada



ROPACK



Different Products – Same Challenges

Your issue:

- Access for patients to the latest assistive devices

Your issue:

- Timelier reimbursement process

Your issue:

- The need to innovate

Our issue:

- Access for patients to the latest medicines and vaccines

Our issue:

- Better regulatory environment

Our issue:

- The need to innovate

Access to New Medicines

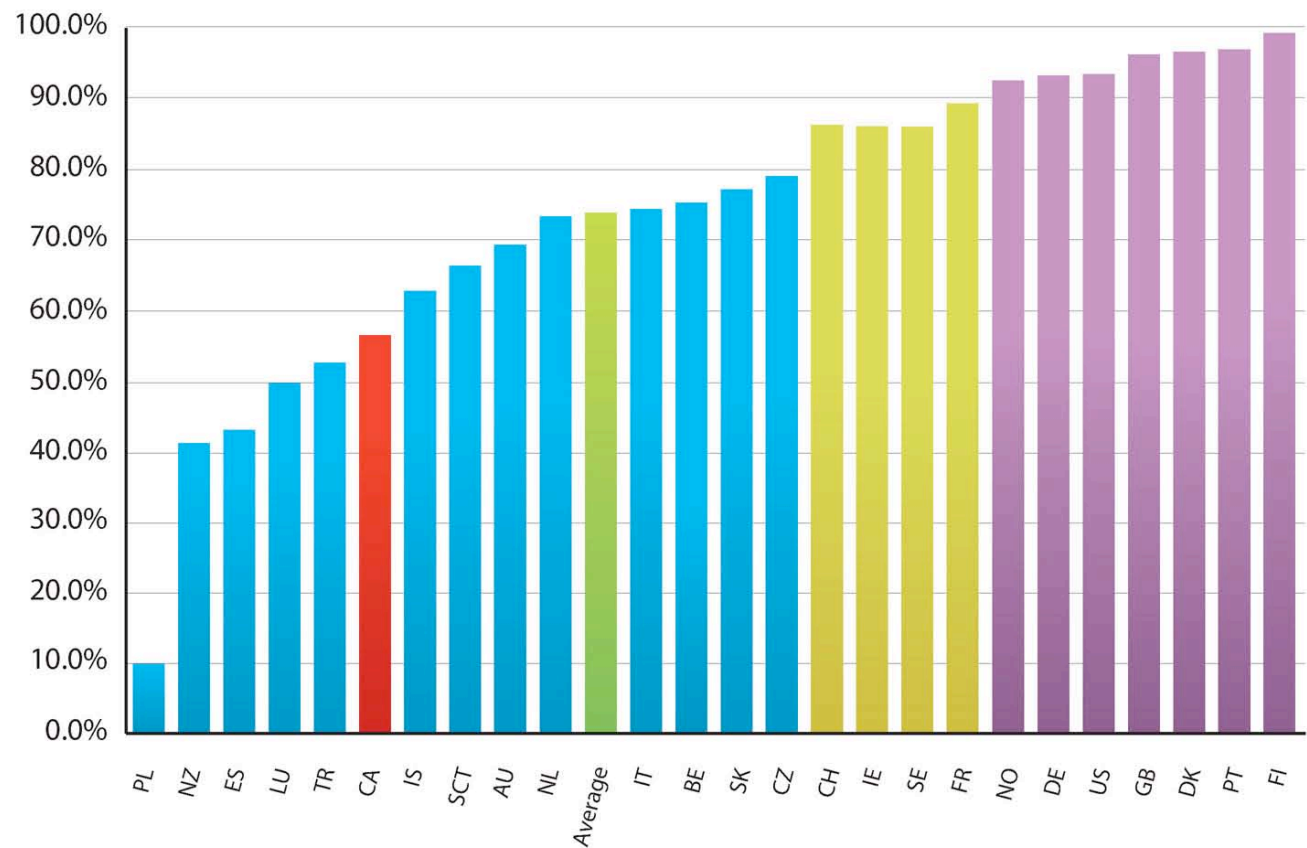


The Rx&D International Report on Access to New Medicines 2008-2009.

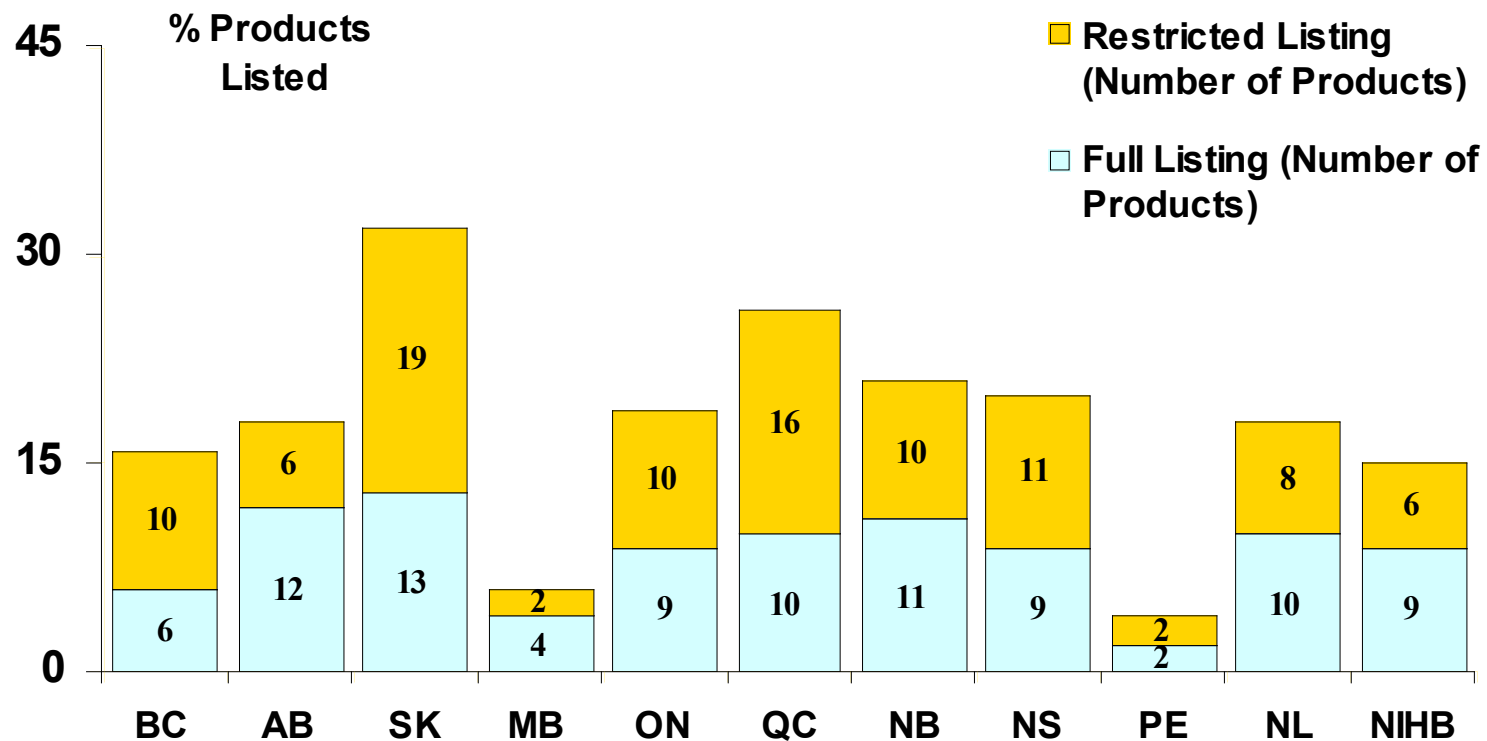
Canada ranks 20th out of 25 OECD countries in public reimbursement based on a basket of 82 new drugs made available in Canada within the last five years.

Reimbursement – All Drugs

Percent Public Positive Reimbursement of 82 Common Drugs, 2009
 Select OECD Countries (n = 25)



Access to New Medicines on Provincial Public Formularies (Launched Between December 1, 2007 and November 30, 2009)

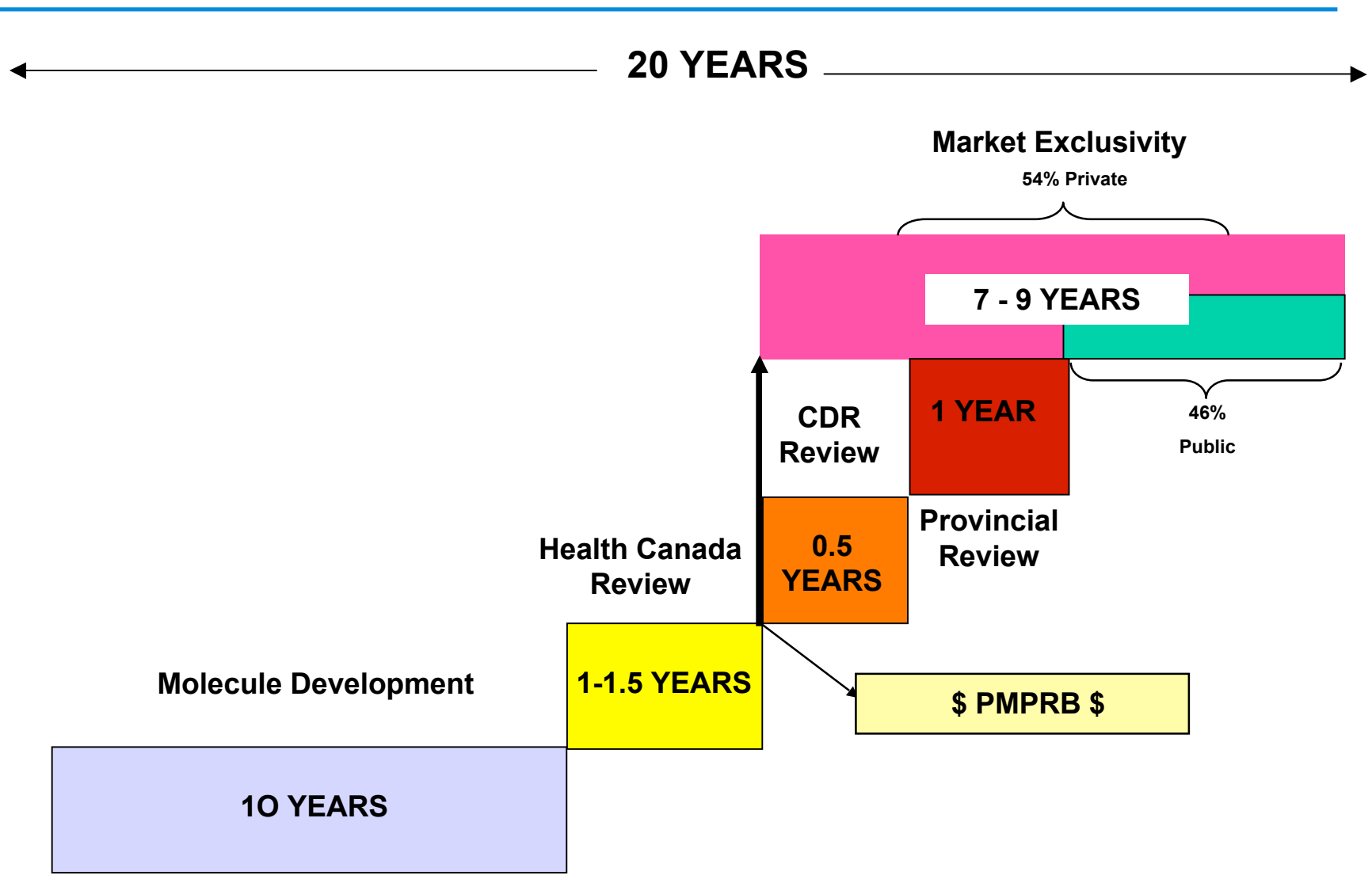


Days to Listing

Full	416	292	254	314	462	214	507	379	340	372	218
Restricted	445	392	375	334	354	243	406	395	339	344	473

Source: IMS Health. Provincial Reimbursement Advisor (PRA). FAME. February 2010.

Drug Development Life Cycle



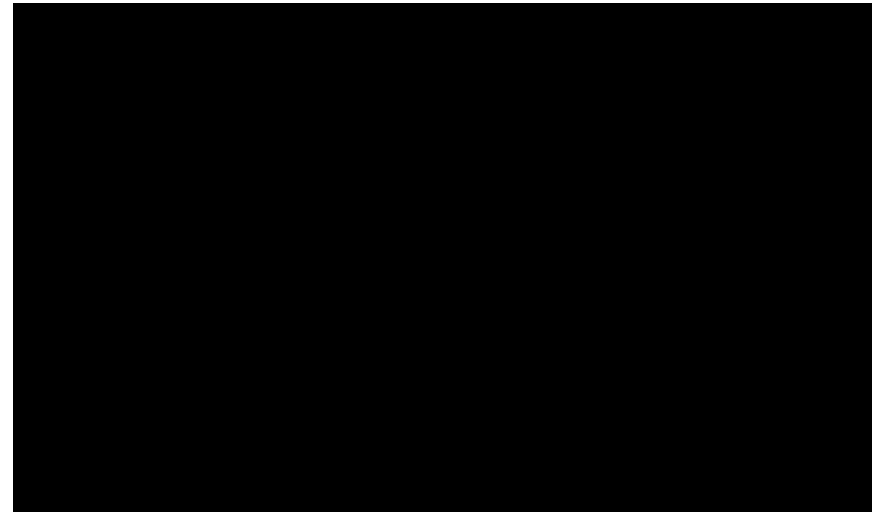
The Need to Innovate

“Overall, Canada ranks 14th among the 17 countries on innovation and continues to be a “D” performer.”

*Winter 2010 edition of The Conference Board of Canada's
Canadian Industrial Profile Service*

Ethical Practices

- Code of Ethical Practices
- Established in 1988
- Sets the standard for corporate responsibility
- Based on 11 guiding principles
- A living document that is continually improved
- Transparency Guidelines



Hope for Patients

Working together for the benefits of patients.



health policy

data

innovation

networking



information

expertise

health research

partnerships

a common voice

global competitiveness

access to decision-makers